

# UPTOWN 5K ON THE RUNWAY

WHERE COMPASSION TAKES FLIGHT

Benefiting

**trustbridge**<sup>®</sup>  
HOSPICE FOUNDATION  
*Supporting Your Nonprofit End-of-Life Care Provider*

Hosted By

**FXE** FORT LAUDERDALE  
EXECUTIVE AIRPORT  
CITY OF FORT LAUDERDALE



<https://app.mobilecause.com/vf/uptown>



## THE EVENT

Compassion will take flight on Saturday, April 18, 2020, at Fort Lauderdale Executive Airport (FXE) at the 2<sup>nd</sup> Annual Uptown 5K on the Runway. The Executive Airport is partnering once again with Trustbridge Hospice Foundation to host a 5K fun run/walk on the airport's runway. The event celebrates aviation, the Uptown community and compassion towards others.

Last year over 1,000 people, not planes, took off from the runway for this one of a kind experience. Trustbridge Hospice Foundation and FXE invite community members to participate - no boarding pass or luggage fees required. Boarding begins at 7:30 am and takeoff is at 8:30 am.

After taking in the sights and sounds of the runway, participants will disembark into the Uptown 5K Urban Village for post 5K fun and festivities. The Village will feature live entertainment, a kids zone, an interactive aviation tent, food, team tent celebrations and much more.

## COMPANY TEAM BUILDING

Whether you have ten or thousands of employees, participating in the 5K is a great way to promote a healthy lifestyle, build camaraderie and team spirit among your employees and create visibility for your company. Your goodwill as a sponsor sends an important message to your employees, customers and to the community.

All sponsors will have a dedicated tent in the Uptown 5K Urban Village. There will be food in the Village but you are also welcome "go all out" and host your company picnic at the event.

## OUR FOUNDATION

Trustbridge Hospice Foundation, a 501(c)(3), is committed to providing extraordinary care for everyone in our community. We are dedicated to raising funds for the programs and services of Trustbridge including comfort care, charitable care, music therapy, pet therapy, adult and children's bereavement services and children's camps.

Your support ensures that lack of financial resources will never be an obstacle to those in need of hospice or bereavement care.





SATURDAY, APRIL 18, 2020

FORT LAUDERDALE EXECUTIVE AIRPORT

BOARDING BEGINS AT 7:30 AM TAKEOFF AT 8:30 AM

WHERE COMPASSION TAKES FLIGHT

#UPTOWN5KFTL

#LOVELIVES

2020 Sponsorship Opportunities	Presenting	Platinum	Gold	Silver	Bronze
	<b>SOLD</b>	\$15,000	\$10,000	\$5,000	\$2,500
<b>Presenting Sponsor Level Exclusivity</b>					
Event referenced as Presented by (your company)	✈				
Opportunity to speak on stage at the event	✈				
Receive first right of refusal for next year	✈				
<b>Community Integration</b>					
On Stage Signage	✈	✈			
Logo on recruitment materials*	✈	✈	✈		
Logo on T-shirt*	✈	✈	✈	✈	
Social Media post	✈	✈	✈	✈	
Opportunity to display company banner at tent	✈	✈	✈	✈	✈
Opportunity to include item in the VIP goodie bags	✈	✈	✈	✈	✈
Opportunity to give out branded item from tent	✈	✈	✈	✈	✈
Logo featured on event website and day of signage*	✈	✈	✈	✈	✈
<b>Employee Engagement Day of</b>					
20x20 Tent	✈	✈	✈		
10x10 Tent				✈	✈
VIP/Hospitality Tent passes	✈ 10	✈ 8	✈ 8	✈ 6	✈ 4
Team Pictures	✈	✈	✈	✈	✈
<b>Co-Branded Day of Activation (Choose One)</b>					
Selfie Station <i>(Taken)</i>	✈				
VIP Hospitality Tent	✈	✈			
Kids Zone	✈	✈			
Food Tent	✈	✈	✈		
Finish Line	✈	✈	✈		
Aviation Tent <i>(Taken)</i>	✈	✈	✈		
Water Stations (two available)	✈	✈	✈		

\* Printing Deadlines Apply

## WITH YOUR SUPPORT, EACH YEAR TRUSTBRIDGE PROVIDES

8,284  
MUSIC THERAPY VISITS

550  
PET THERAPY VISITS

532  
CHILDREN'S COUNSELING SESSIONS

2,668  
ADULT COUNSELING SESSIONS



## Sponsorship Commitment Form

Please complete the following form to confirm your sponsorship and scan to Valerie Vitale at [vvitale@tbfdn.org](mailto:vvitale@tbfdn.org) or mail to Attn: Trustbridge Hospice Foundation, Lauryn Barry, 5300 East Avenue, West Palm Beach, FL 33407.

Company/Sponsorship Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Enclosed is a check payable to Trustbridge Hospice Foundation in the amount of \$ \_\_\_\_\_

Please send me an invoice

Or please charge my account:  Visa  MasterCard  American Express  Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

A COPY OF THE OFFICIAL REGISTRATION (#CH24100) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800)435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. TRUSTBRIDGE HOSPICE FOUNDATION (EIN# 20-3974070) IS A 501(c)(3) ORGANIZATION.

#LOVELIVES  
Thank you for your support!

