

About the Tournament

Trustbridge Hospice Foundation invites you to participate in the virtual "Bill" Fishing Tournament. Community leaders will turn into virtual "Anglers" and cast their fishing lines to reel in the most bills (minimum of \$2,500 for each Angler) by hooking their friends, family and colleagues for donations.

On August 20, 2020, all of the Anglers, event sponsors and their guests and anyone "on the hook" for a donation, will join together at the virtual Weigh-In Party to see which Angler reeled in the biggest catch (donation). All Anglers, sponsors and sponsor guests will also receive a VIP Cooler containing a tech shirt and unique beverages and treats, prior to the Weigh-In Party, as a thank you for their participation and support.



About The Anglers

Each of the Anglers are "Hooked on Hospice" and represent Board Members, Corporate Executives, Community Leaders and Philanthropists. Anglers will be provided an online fundraising platform with a wealth of tools including:

- ♦ Personal Fundraising Page
 - ♦ Social Media Posts
 - ♦ Email Templates
 - **♦** Text Templates

All proceeds benefit Trustbridge Hospice Foundation.

About Trustbridge Hospice Foundation

Trustbridge Hospice Foundation, supporting Hospice of Palm Beach/Broward County and Hospice by the Sea, is the philanthropic arm of Trustbridge. It is dedicated to enhancing the quality of life in our community by supporting extraordinary services of Trustbridge that go above and beyond what Medicaid, Medicare, or private insurance provide under the normal hospice benefit. Each year, nearly 12,000 new patients coping with life-limiting illnesses and their families benefit from these programs during their time of greatest need.





Sponsorship Opportunities

Presenting Sponsor – \$10,000

Unlimited access to virtual Weigh-In Party on August 20, 2020

Eight VIP Coolers containing a tech shirt and unique beverages and treats, to be delivered to 8 sponsor guests prior to event

Opportunity to give virtual welcome and speak about your company during Weigh-In Party

Two social media posts highlighting your company

Logo included on event tech shirt

Listed as Presenting Sponsor in all event press releases

Logo included on marketing material, website and e-blasts

Opportunity to provide promotional item for VIP Cooler

Silver Sponsor – \$5,000

Unlimited access to virtual Weigh-In Party on August 20, 2020

Six VIP Coolers containing a tech shirt and unique beverages and treats, to be delivered to

6 sponsor guests prior to event

One social media post highlighting your company

Logo included on event tech shirt

Inclusion in all event press releases

Recognition during virtual Weigh-In Party

Logo included on marketing material, website and e-blasts

Opportunity to provide promotional item for VIP Cooler

Bronze Sponsor – \$2,500

Unlimited access to virtual Weigh-In Party on August 20, 2020

Four VIP Coolers containing a tech shirt and unique beverages and treats, to be delivered to

4 sponsor guests prior to event

Inclusion in all event press releases

Recognition during virtual Weigh-In Party

Logo included on marketing material, website and e-blasts

Opportunity to provide promotional item for VIP Cooler

